



The West Virginia Governor's Highway Safety Program • Child Passenger Safety Program

CPS Celebrity Car Seat Challenge

Kicks off National CPS Week, September 13 - 19, 2015



September 10, 2015

Charleston, WV

On September 10, 2015, the annual Celebrity Car Seat Challenge was held at the Shops at Kanawha in Kanawha City.

The event is a fun way to kick off CPS Week in West Virginia and to prove how challenging it can be to install child safety seats properly. The local celebrities who participated this year were: Coach Kidd from Electric 102.7, Jeff Jeffries from 97.5 WQBE, WOWK-TV's Chelsea Spears, and Governor Tomblin's representative Brian Aluise.

Chelsea Spears from WOWK-TV was crowned champion, upsetting the returning champion Coach Kidd. The winner was chosen based on a scoring system consisting of various points for correct installation.

Bert Wolfe Toyota graciously donated the use of vehicles for this event. A special thanks to the GHSP staff and others who worked diligently along with the former CPS Coordinator Charlie Kessell in making this event possible!



Pictured (from left to right): Charlie Kessell, former CPS Coordinator; Jeff Jeffries, 97.5 WQBE; Brian Aluise, Governor's Representative; Chelsea Spears, WOWK-TV; and Coach Kidd, Electric 102.7.

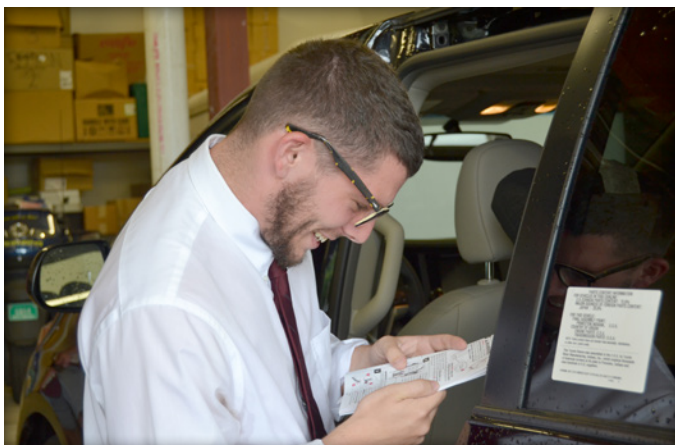
See page two for more pictures from the event...



The WINNER of the 2015 Celebrity Car Seat Challenge was WOWK-TV's Chelsea Spears!



CPS Instructor Dave Cook explains how child safety seats work to the WOWK-TV news crew.



Brian Aluise, Governor's Representative, reads the instruction manual for help installing his seat...a good place to start!



Sgt. Brett Pickens, Wood County Sheriff's Office and CPS Instructor for GHSP; Bob Tipton, Director for the Governor's Highway Safety Program (GHSP); and Dave Cook, Law Enforcement Liaison and CPS Instructor for GHSP.

The GHSP Welcomes A NEW CPS Coordinator!

Amy Boggs, GHSP Community Development Specialist and Occupant Protection Coordinator has taken over as the new CPS Program Coordinator. Amy's enthusiasm, knowledge, and experience in occupant protection are a fantastic fit for the CPS program!

The Previous CPS Program Coordinator, Charlie Kessell, accepted a position for the YMCA and we all wish him well in his future endeavors!

DON'T FORGET! If you have any pictures or stories please send them to dmvghsp@wv.gov so we can share what you are doing across the state!

Contact & Submission Information:
dmvghsp@wv.gov or (304) 926-2509

FREE

UPCOMING!! KIDZ IN MOTION CLASSES

HOSTED BY THE
**MOV Highway
Safety Program**

Judge Donald F. Black
Courthouse Annex
317 Market Street
Parkersburg, WV 26101

March 9, 2016
9:00 am to 4:00 pm
Large Conference Room

CONTACT:

Toni Tiano
tianoknopp@suddenlink.net
(304) 424-1972 or
(304) 424-6409

HOSTED BY THE
**WV High Tech
Corridor Highway
Safety Program**

Microtel
201 Conference
Center Way
Bridgeport, WV 26330

March 31, 2016
9:00 am to 4:00 pm

CONTACT:

Lisa Hall
lhall@cityofclarksburgwv.com
(304) 622-6300

CPS Week Seat Checks Across the State!

National CPS Week Took Place September 13 - 19, 2015



September 17TH

- One Check-up Event
- Four Technicians
- Checked One Seat
- Provided Five New Seats



September 14th - 19th

- Four Check-up Events
- Eight Technicians
- Checked Forty-Three Seats
- Provided One New Seat



September 15TH

- One Check-up Event
- Three Technicians
- Checked Nine Seats



September 18th & 19th

- Two Check-up Events
- Twenty Technicians
- Checked Forty-Four Seats
- Provided Seven New Seats



September 15TH & 19th

- Four Check-up Events
- Eleven Technicians
- Checked Fifty-Eight Seats
- Provided Four New Seats



September 19TH

- One Check-up Event
- Seven Technicians
- Checked Thirteen Seats
- Provided Three New Seats



September 17th

- One Check-up Event
- Nine Technicians
- Checked Four Seats



September 4TH

- One Check-up Event
- Eight Technicians
- Checked Thirteen Seats
- Provided Two New Seats



2015

Child Passenger Safety Program Statistics

DURING THE GHSP FISCAL YEAR: 10/2014 - 9/2015

Total Technicians Statewide

244

Check-ups Conducted

83

New Technicians Trained

63

Total Fitting Stations

32

Technicians Renewed

8

ID Stickers Distributed (to date)

23,000

Technicians Recertified

77

Child Safety Seats Checked

2,313

2015 CPS Classes Across the State



Huntington • July 14th - 17th



Parkersburg • June 9th - 12th



Martinsburg • September 15th - 18th



Princeton • September 1st - 4th



Wheeling • August 25th - 28th



Beckley • May 5th - 8th

Currently, there are 244 active Nationally Certified Child Passenger Safety Technicians within the State of West Virginia and that number keeps growing!

CPS CHECK-UP EVENT

At the Annual Ceredo-Kenova Autumnfest Cruise-In

October 25, 2014
Cabell County, WV

On Saturday, October 25th during the 5th Annual Ceredo-Kenova Autumnfest, members of the Ceredo Police Department conducted fingerprinting of kids and a Child Safety Seat Checking Station at the Cruise-In & First Responder Equipment Display portion of the fall event.

This annual event was created from the world famous Pumpkin House in Kenova, WV. It kicks off with the Autumnfest Parade and the Cruise-In, and is followed by several days of events.

Ceredo Police Officers CPL. Jamie Wolfe and OFC. Zach Thompson fingerprinted more than three dozen children throughout the day and Ceredo's CPS Technician Stephen Amis checked seven child safety seats for proper installation, expiration and recalls. They also had a set of *Huggable Image Training Dolls* on hand to demonstrate the proper way to secure a child in a car seat. We also handed out child safety seat educational materials, stuffed animals and coloring books.



A Fond Farewell TO HIGHWAY SAFETY'S DAVE COOK



Dave Cook retired from the Governor's Highway Safety Program in September of 2015, and from his position as the state's Lead CPS Instructor.

Dave's various "hats" at the GHSP over the years also included his service as Assistant Law Enforcement Liaison to J.D. Meadows, Region Eight Coordinator (which he later named the WV Coalfields Highway Safety Program), TOPS Instructor, and Law Enforcement Liaison for the Governor's Highway Safety Program.

Dave plans to spend his retirement in a sunny climate with family! We wish him well!

Technician Resources!

The CPS Seat Log was developed exclusively for use by current and active CPS Certified Technicians use. When installing or checking a child safety seat for a friend, neighbor, family member, etc., often times the Governor's Highway Safety Program (GHSP) Coordinator in that region is not aware of it.

Using this Log, will help your GHSP coordinator to keep more accurate seat check / installation records.

Entry is quick and easy! To use it, click:

<http://www.transportation.wv.gov/dmv/Pages/ChildPassengerSafetySeatCheckInstallationLog.aspx>

When finished with your entry, the page will redirect you to the Safe Kids website, so that you may log on to your Safe Kids profile and enter your seat check (if needed) as well, for re-certification purposes. Done! If you enter your email address at the bottom of the form, a copy of the entry will be forwarded to you for your records.



INFORMATIONAL MATERIALS AVAILABLE



WV Seat Belt & Child Passenger Safety Laws & Info

GHSP Seat Belt Safety Coloring Book

CPS Information Card, with QR Code link to the Safe Kids interactive seat tool

CPS Seat ID Stickers

Call 304-926-2509 if you would like some of these materials for a CPS event!



CPS CHECK-UP EVENT: A.D. Lewis Safety Fair

June 27, 2015

Cabell County, WV

Sgt. Stephen Amis of the Ceredo Police Department served as a volunteer assisting Valley Health Southside of Huntington with a Safety Day event at the A.D. Lewis Community Center on Hal Greer Blvd. in Huntington.

The parents and caregivers who attended received brochures and booklets on a wide variety of child safety related topics, and the kids received balloons, bicycle helmets, coloring books, and comic books on different areas of safety from bike safety to seat belt safety and other important issues.

SGT. Amis checked two child safety seats during the event and installed two more for some parents and caregivers that brought their children.

At the close of the day, all remaining Child Safety Seat educational materials, balloons, stuffed animals, and bike helmets were donated to the A.D. LEWIS Community Center so that more parents and children could benefit from the safety fair.

KIDZ IN MOTION CLASSES

Five Kidz in Motion (KIM) classes were held across the state over the last year.

77 Technicians attended these classes to obtain their required CEUs to maintain their CPS Certification.



KIM Class held in Region 3 during March 2015.

CPS LAW CHANGE in Kentucky During 2015

June 24, 2015

Kentucky House Bill 315 requires that children younger than 8 or under 57 inches tall be secured in a booster seat.

If a child is older than 8 years old or over 57 inches tall, they are not required by law to ride in a booster seat. Best practice, however, would be to keep children under 57 inches riding in a booster until they meet the height requirement, regardless of age.

The bill requires law enforcement officers to issue citations with a \$30 fine with no court costs. In addition, violators will have the option to purchase a booster seat instead of paying the fine.

CPS Week Promotion

Advertising for National CPS Week

September 5, 2015
Charleston, WV

To promote CPS Week events for 2015, the GHSP used media funds to purchase online banner ads advertising the CPS Seat Check Saturday events statewide.

These ads appeared on the websites for the Charleston Gazette-Mail, Wheeling Intelligencer, Parkersburg News and Sentinel, Bluefield Daily Telegraph, Huntington Herald-Dispatch, Beckley Register-Herald, Martinsburg Journal, and Clarksburg Exponent Telegram.

Additionally 2,429 30-second radio spots were purchased to promote child passenger safety. These spots aired statewide on more than 62 different radio stations.



NEW Fitting Station banners were made by the GHSP for use at each fitting station statewide to help parents and caregivers identify seat fitting locations and events.



EXTRA! EXTRA!

Read ALL About These!

There are some great articles featured in the Safe Ride News!

Visit: <http://www.transportation.wv.gov/DMV/Safety/CPS/Documents/Safe-Ride-News-April-May-2015.pdf>.

Recommended Articles:

- **Editorial:** Good, Better, Best - Something to Talk About for CPS (p.2)
- **KIM Update Curriculum Now Available** (p.8)



UPDATES & INFORMATION

DYNAMIC LATCH PLATES

There is a new type of latch for technicians to brush up on; it's called the dynamic locking latch plate. These may look like a traditional locking latch plate, but they are not designed to secure child safety seats.



Dynamic locking latch plates allow the webbing of a seat belt to pass through the plate freely, and in the event of a crash, the locking plate clamps the lap belt webbing and holds the lower torso in place during a crash.



When you encounter a dynamic locking latch plate, **you must check the vehicle owner's manual** for instructions on how to lock this type of seat belt.

LOWER ANCHORS

If there are lower anchors in a vehicle position, there is typically a tether or anchor for that seating position.

Convertibles, sports cars, school buses, and heavy trucks (over 10,000 GVW) are not required to have tether anchors, but they may still have lower anchors.

When a vehicle has lower anchors, but there is no tether anchor, consult the car seat owner's manual to see if installing the seat with only the lower anchors and no tether is allowed. If the owner's manual says you must use both the lower and upper connectors, or if you do not know or cannot find out, then use the seat belt to secure the seat.

An approved integrated (or built in) car seat may take the place of the LATCH positions NHTSA requires.



NATIONAL
**CHILD PASSENGER
SAFETY BOARD**

POOL NOODLES



There are no standards on pool noodles. They may vary in density whether they have a core or not.

Always check the safety seat manuals. Some manufacturers, such as Chicco, do not want pool noodles used with their infant bases or convertible seats.



Check out these websites to receive CEUs:

- www.safekids.org/certification
- www.carseat.org
- www.cpsboard.org
- www.saferidenews.com

Technicians' Corner!



Child Passenger Safety Recertification group picture (Charleston Class)



Region 4's CPS Week Check-up Event



Buckle Up Bear (BUB) visits the mall to spread the word about seat belt and child passenger safety!



Bridgeport Kids Day Car Seat Inspection Station.



Region 6 CPS class Check-up event.



MEG MILLER Named to National Child Passenger Safety Board



COURTESY OF NCPSB PRESS RELEASE | January 18, 2016

Itasca, IL - The National Child Passenger Safety Board (NCPSB) is proud to announce the appointment of Meg Miller to the Board, representing the National Highway Traffic Safety Administration's (NHTSA) 10 Regions. Miller is a Highway Safety Specialist for NHTSA's Region 3, made up of District of Columbia, Delaware, Kentucky, Maryland, North Carolina, Virginia, and West Virginia.

Miller's work in occupant protection (OP) began immediately following her college graduation during a traffic safety education grant program intended to increase seat belt use among teenagers. The grant also included operating a car seat loaner program through a local health department. This work afforded Miller the opportunity to become a certified Child Passenger Safety Technician (CPST) during one of the 1998 pilot courses of the National Child Passenger Safety Certification Training Programs held in Fairfax, Virginia. In 1999, she became certified as a CPST Instructor. She credits several individuals including Joe Colella, Lorrie Walker, Bob Wall, and Debbi and Alisa Baer as some of her CPS mentors. She has also, more recently, "tapped into the great minds at the University of North Carolina's Highway Safety Research Center".

Prior to her position at NHTSA, Miller worked at the Maryland Highway Safety Office where she managed Maryland's OP and child passenger safety (CPS) programs as well as serving as co-chair of the state's CPS Advisory Board, which she helped to create in 2002. Miller is very complimentary of the hard work of the states, coalitions, and community partners in Region 3, "Our region has anywhere from 250 to 300 CPS fitting stations at any given time, plus hundreds of special CPS checkup events throughout the year. I believe the record of 777 car seats checked in one day at an event held at Fitzgerald Auto Mall in Montgomery County, Maryland, still stands!"

"Meg has an incredible wealth of knowledge in child passenger safety; she served as an educator, technician, instructor, program manager, researcher, advisor, state coordinator and is now a leader at the national level. The Board is gaining a true expert representing the 10 NHTSA Regions," said Amy Artuso, NCPSB secretariat and program manager at the National Safety Council.

NEW CPS Seat Fitting Station LOCATIONS WEB PAGE

Each site is now listed on this page!

Each CPS Seat Fitting Station is now listed on the DMV/GHSP website. To locate the web page, citizens can visit the CPS page at www.dmv.wv.gov/cps and click the linked text that reads: "CPS seat fitting stations directory".

In addition to the standard contact info we have provided in the past, each location now has a link to their Facebook page, if applicable, and a link to Google Maps for convenient directions!